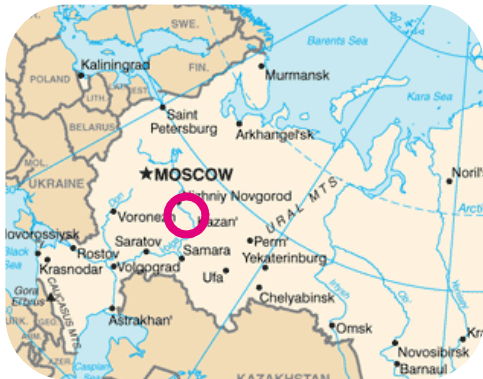


# Tourism Master Plan for Cheboksary Russia



## Short project description

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Kohl & Partner was assigned to prepare a Tourism Master Plan for the city. Of Cheboksary. Tourism development is currently in its initial phase and there are only limited financial and human resources for tourism.

At the same time other cities at the Volga, especially Kazan, have started initiatives to increase the number of tourists. As a result, also Cheboksary wants to become more attractive for tourists, especially for those visiting the city by boat or bus.

Based on a detailed analysis of the current situation, Kohl & Partner will prepare a comprehensive development strategy including several pilot projects.



## About Cheboksary

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Cheboksary, with a population of around 450.000 inhabitants, is the capital of the Chuvash Republic located on Volga River in between the cities of Nizhny Novgorod and Kazan.

One of the main current attractions is the zaliv, the area around the port with several monuments and promenades. Besides there are several beaches along Volga River and a few museums (e.g. Chuvash National Museum).

Cheboksary is also a frequent stop of boat tours travelling on Volga.

